

**TOURIST DEVELOPMENT COUNCIL**

**APRIL 12, 2018**

**2195 Southern Boulevard**

**West Palm Beach, Florida**

**AGENDA**

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE THE MARCH 8TH TDC MEETING MINUTES**
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR APRIL 2018**
  - A. **CONTRACT TRACKING REPORT\***
  - B. **CULTURAL COUNCIL ACTIVITY REPORT\***
  - C. **SPORTS COMMISSION ACTIVITY REPORT\***
  - D. **FILM & TV MONTHLY NEWSLETTER\***
  - E. **FILM & TV PRODUCTION REPORT\***
  - F. **ERM PROJECT STATUS REPORT\***
  - G. **DTPB ACTIVITY REPORT\***
  - H. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR\***
  - I. **CONVENTION CENTER MARKETING UPDATE\***
  - J. **CONVENTION CENTER “PACE” REVENUE REPORT\***
  - K. **CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT\***
  - L. **PBI TRAFFIC REPORT\***
5. **OLD BUSINESS – DISCUSSION ITEMS**
  - A. **TDC**
    1. **Director’s Report\***
      - a. **TDC Scorecard & Discover Hotel Performance Dashboard\***
      - b. **Bed Tax\***
      - c. **Report Out\***
      - d. **Update Tourism Master Plan and Convention Center Expansion Request for Proposals \***
      - e. **Motion to approve funding for the Tourism Master Plan not to exceed \$250,000 from Special Projects Reserve**
6. **NEW BUSINESS – DISCUSSION ITEMS**
  - A. **TDC**
    1. **All Agencies Diversity Reports\***

2. **TDC Finance Committee recommends approval of the FY2017 audits for the Spectra Venue (Convention Center), Discover, Cultural Council, Spectra Food & Hospitality (Ovations), Sports Commission and Film & Television Commission. \***
  
3. **TDC Finance Committee recommends approval of the FY18 forecast and FY19 proposed Budgets.\* (Includes reserves position)**
  - a. **Discover** **\$19,915,246**
  - b. **Culture** **\$8,554,961**
  - c. **Sports** **\$4,785,246**
  - d. **Film** **\$2,460,028**
  - e. **Convention Center** **\$8,096,469**
  - f. **TDC** **\$637,112**
  - g. **1<sup>st</sup> Cent Fund** **\$17,889,172**
  - h. **4<sup>th</sup> Cent Fund** **\$10,511,906**
  - i. **Beach Programs** **\$6,732,809**
  - j. **Special Projects** **\$2,727,803**

**\*2019 Budget Executive Summary and support documents included**

4. **TDC Finance Committee recommends approval of the Agencies FY19 Performance Measures.\***

**B. CONVENTION CENTER**

1. **Outside Entertainment Area Briefing 10 min\* - Elayna Toby Singer & Dave Anderson**
2. **Global Spectrum\*Dave Anderson**
  - a. **Two Minute Update**
3. **Ovations\*-Vince LaPapa**
  - a. **Two Minute Update**

**C. DISCOVER**

1. **Shared Economy VRBO & Airbnb\*- Gustav Weibull**
2. **Two Minutes Update**

**D. SPORTS COMMISSION**

1. **Two Minute Update**

**E. CULTURE**

1. **Two Minute Update**

**F. ERM**

- 1. Two Minute Update**

**G. FILM & TV COMMISSION**

- 1. Two Minute Update**

**7. BOARD COMMENTS**

**8. ADJOURNMENT**

**The next TDC Board Meeting will be May 10th, 2018 at 9:00 am at the TDC location of 2195 Southern Blvd., 1<sup>st</sup> Floor Boardroom, West Palm Beach.**

Tdcmtgs2018/Agenda.April

**DRAFT**