

TOURIST DEVELOPMENT COUNCIL
October 14, 2021
AGENDA

1. **TDC BOARD ATTENDANCE**
2. **TDC OCTOBER 2021 AGENDA***
3. **SEPTEMBER 9th TDC MEETING MINUTES***
4. **CONSENT ITEMS FOR OCTOBER 2021***

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER "PACE" REVENUE REPORT***

OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2021***
 - a. **Bed Tax Collections***
 - b. **Report Out Metrics***
- B. **CHECKPOINT #18 AUGUST 2021 COLLECTED SEPTEMBER 2021***

Next Meeting will be Wednesday, November 10, 2021.

***Attachment included.**