

**TOURIST DEVELOPMENT COUNCIL**  
**Thursday, March 10, 2022 – 9:00 A.M.**  
**2195 Southern Boulevard**  
**West Palm Beach, Florida 33406**  
**AGENDA**

1. **ROLL CALL**
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS\***
3. **MOTION TO APPROVE DECEMBER 9th TDC MEETING MINUTES & UPDATE TO NOVEMBER 10<sup>TH</sup> DISCUSSION OF REBRANDING\***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS: JANUARY and FEBRUARY 2022 emailed to the Board and MARCH 2022 included under this Agenda**

**MARKETING AGENCIES REPORTING**

- A. **DTPB ACTIVITY REPORT\***
- B. **CULTURAL COUNCIL ACTIVITY REPORT\***
- C. **SPORTS COMMISSION ACTIVITY REPORT\***
- D. **FILM & TV MONTHLY NEWSLETTER\***
- E. **FILM & TV PRODUCTION REPORT\***

**PBC CONVENTION CENTER OPERATING REPORTS**

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR\***
- G. **CONVENTION CENTER MARKETING UPDATE\***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT\***

**OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS**

- I. **ERM PROJECT STATUS REPORT\***
- J. **PBI TRAFFIC REPORT\***
- K. **CONTRACT TRACKING REPORT\***
- L. **FINAL FY21 QUARTERLY REPORTS 09.30.2021\***
- M. **FINAL FY22 QUARTERLY REPORTS 12.31.2021\***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
  1. **TDC DASHBOARD CURRENT MONTH & FY2022\***
    - a. **Bed Tax Collections\***
    - b. **Report Out Metrics\***

**B. PBI UPDATE- Cody Benkelman**

**6. NEW BUSINESS – DISCUSSION ITEMS**

**A. PBCCC Rental Rates FY2023 and FY2024\* MOTION TO APPROVE**

**B. Finance Committee Briefing FY2022 Forecast and FY2023 Budget Proposal\***

**C. Results of Power Poll Survey on Okeechobee Pedestrian Bridge\***

**D. ERM**

**1. Two Minute Update- Deb Drum**

**E. DISCOVER**

**1. Two Minutes Update – Jorge Pesquera**

**F. SPORTS COMMISSION**

**1. The Category “G” Grant Agreements\***

**MOTION TO APPROVE**

	<b>Grant</b>	<b>Amount</b>	<b>Room Nights</b>
<b>a.</b>	<b>Delray Beach International Tennis Federation (ITF) Championships (April 21-30, 2022) – Delray Beach Tennis Center, Delray Swim &amp; Racquet Club</b>	<b>\$5,000</b>	<b>600</b>
<b>b.</b>	<b>Briana Marie Memorial NIT(May 14-15, 2022) – Seminole Palm Parks, Okeehetee Park, Lake Lytal Park, Lake Charleston Park, John Prince Park, Burt Aaronson South County Regional Park</b>	<b>\$6,000</b>	<b>600</b>
<b>c.</b>	<b>South Florida Collegiate Baseball League (June 2-July 25, 2022) – Miller Park, Spanish River High School, Palm Beach Gardens High School, Dick Brown Park, Burt Aaronson South County Regional Park, West Boynton District Park, Santaluces Athletic Complex</b>	<b>\$15,000</b>	<b>2,002</b>
<b>d.</b>	<b>Prospect Wire Southeast Championship (June 3-8, 2022) – Ballpark of the Palm Beaches, Roger Dean Chevrolet Stadium-NEW</b>	<b>\$20,000</b>	<b>2,000</b>
<b>e.</b>	<b>Prospect Select Palm Beach Classic (June 10-19, 2022) – Ballpark of the Palm Beaches, Roger Dean Chevrolet Stadium, Santaluces Athletic Complex</b>	<b>\$30,000</b>	<b>6,075</b>
<b>f.</b>	<b>The Junior Tour Powered by Under Armour Summer National Championship (June 20-26, 2022) – PGA National Resort –</b>	<b>\$25,000</b>	<b>2,000</b>
<b>g.</b>	<b>Perfect Game Ultimate Baseball Championship / 13U WWBA National Championship (June 20-</b>	<b>\$50,000</b>	<b>4,000</b>

	<b>July 6, 2022) – Roger Dean Chevrolet Stadium, Ballpark of the Palm Beaches</b>		
<b>h.</b>	<b>Florida State Golf Association 105th Amateur Championship (June 23-26, 2022) – The Bear’s Club, Lost Tree Club- <i>NEW</i></b>	<b>\$5,000</b>	<b>540</b>
	<b><u>Totals</u></b>	<b><u>\$156,000</u></b>	<b><u>17,817</u></b>

**2. Two Minutes Update - George Linley**

**G. CULTURAL COUNCIL**

**1. Two Minutes Update - Dave Lawrence**

**H. FILM & TV**

**1. Two Minutes Update- Chuck Elder**

**I. CONVENTION CENTER**

**1. Spectra Venue Management**

**a. Two Minute Update- Dave Anderson**

**2. Spectra Hospitality**

**a. Two Minute Update- Kathy Griffin**

**7. BOARD COMMENTS**

**8. PUBLIC COMMENTS**

**9. ADJOURNMENT**

**Next Board Meeting will be on April 14, 2022.**

**\*Attachment included.**