

TOURIST DEVELOPMENT COUNCIL

APRIL 8, 2021 – 9:00 A.M.

Dave Burke Boardroom

2195 Southern Boulevard

West Palm Beach, Florida

AGENDA

1. **ROLL CALL**
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE FEBRUARY 14th TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR FEBRUARY AND MARCH 2021**

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***
- F. **PALM BEACHES TELEVISION PRODUCTION HISTORY***

PBC CONVENTION CENTER OPERATING REPORTS

- G. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- H. **CONVENTION CENTER MARKETING UPDATE***
- I. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS

- J. **ERM PROJECT STATUS REPORT***
- K. **PBI TRAFFIC REPORT***
- L. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2020***
 - a. **Discover Hotel Performance Dashboard***
 - b. **Bed Tax Collections***
 - c. **Report Out Metrics***
- B. **PBI UPDATE – LAURA BEEBE (By Phone)**
- C. **LEGISLATIVE UPDATE STATUS***
- D. **Motion to Approve: 1 YEAR Contract Ext.- Spectra F&B PBCCC**
- E. **CHECKPOINT #12 FEBRUARY 2021 COLLECTED MARCH 2021***

6. NEW BUSINESS – DISCUSSION ITEMS

A. Proclamation for National Tourism Day by Commissioner Sachs

B. ERM

1. Two Minute Update- Deb Drum (By Phone)

C. SPORTS COMMISSION

1. Motion to approve the Cat. “G” Grant Agreements*:

	Grant	Amount	Room Nights
1	South Florida Collegiate Baseball League (June 3-July 26, 2021) – Miller Park, Spanish River High School, Palm Beach Gardens High School, Dick Brown Park, Burt Aaronson South County Regional Park, West Boynton District Park, Santaluces Athletic Complex	\$12,500	2,002
2	ClubCorp Champions Classic (October 9-17, 2021) – PGA National Resort & Spa - <i>NEW</i>	\$10,000	1,200
3	World Baseball Softball Confederation (WBSC) Baseball Americas Olympic Qualifier May 31-June 5, 2021 Ballpark of the Palm Beaches	Up to \$100,00 (based on venue/operational costs, not held to room nights)	4,030
	<u>Totals</u>	<u>\$122,500</u>	<u>7132</u>

2. Two Minute Update- George Linley

D. DISCOVER

1. Briefing on New Campaign- The Original, The One, The Only - The Palm Beaches

2. Two Minute Update- Jorge Pesquera

E. CULTURAL COUNCIL

1. Two Minute Update- Dave Lawrence

F. FILM & TV

1. Preview of PBTv Art Adventures of the Palm Beaches- 1 minute Video

2. Two Minute Update- Chuck Elderd

G. CONVENTION CENTER

- 1. Spectra Venue Management**
 - a. Two Minute Update- Dave Anderson**
- 2. Spectra Hospitality**
 - a. Two Minute Update- Vincent McPhail**

7. BOARD COMMENTS

8. PUBLIC COMMENTS

9 ADJOURNMENT

Next Meeting will be May 13, 2021 at the PBC Convention Center

Agenda Highlights:

Anne Gannon Tax Collector

Agency Audit Approvals by the TDC Board

Proclamation for Judy Mitchell Retired President of the Kravis Center

***Attachment included.**

Tdc/tdcmtgs2021/Agenda.04.08.2021

DRAFT