
Palm Beach County Economic Summit

Speaker Bios



Keynote Speakers

Ed Barlow, Futurist

No one is more passionate about, nor more actively engaged in assisting people, organizations, and professions anticipate and prepare for the world of tomorrow. Ed Barlow's insight and energy have been incorporated into a variety of settings including keynotes, think-tanks, seminars and strategic planning activities. He averages over 120 engagements a year. Ed's professional experience includes executive positions in healthcare, business, higher education, and a Washington D.C. based management consulting firm. He holds a master's degree in management from the University of Notre Dame.

Ed Barlow is President of Creating the Future, Inc. He is dedicated to enhancing an understanding of the future and the influences which will affect personal, professional, organizational, and community settings. In addition to his extensive speaking and consulting schedule, he is interviewed regularly by the media. He has also testified before Congress on several occasions regarding issues of workforce, transportation, travel and tourism. His advice and counsel is sought regularly by leaders in business, government, and the non-profit sector.

Ed is one of a few great speakers able to deliver meaningful information about the future in a dynamic and entertaining manner. He captivates audiences with his intuitive and well-studied perspective. His well-organized, thought-provoking, and media-supported presentations affirm his reputation as a top motivational futurist. Ed's keen insights into the process of change and expert facilitation skills have also been used to design and facilitate think-tank and strategic planning activities in a variety of settings.

Ed's client list represents the "Who's Who" within industry, government, and the not-for-profit sector. A representative list of clients served includes: Abbott Laboratories, American Hospital Assn., Blockbuster, Baxter Healthcare, Six Sigma Academy, Federal Express, Growmark, Hewlett Packard, Kimberly Clark, U.S. Navy, Lockheed Martin, Marriott, Whirlpool Corporation, National Assn. of Manufacturers, Federal Reserve Bank Systems, Meeting Professionals International, CEMIG of Brazil, Paine Webber, Pepsi, U.S. Dept of Education, U.S. Chamber of Commerce, Assn. of Zoos and Aquariums, and Federal Judicial Institute.

Thaddeus Cohen

Keynote Topic: "National Housing Trends: The Future of Housing and Economic Development"

Thaddeus Cohen was named by Governor Jeb Bush as Secretary of the Department of Community Affairs on March 10, 2004. Secretary Cohen has over 30 years of experience in architecture, urban design and community planning. He has provided economic and development

strategies for public and private clients. His areas of design expertise include urban planning, health care development, educational, recreational and water treatment facilities. In his approach to planning Secretary Cohen will place specific importance on the need for comprehensive planning in order to achieve a working relationship between public and private sectors.

Secretary Cohen has a history of proactive involvement in his community through professional and community organizations. Secretary Cohen is the past chairman of the Council for Black Economic Development of Broward County; past chairman of the Commission on Affordable Housing for Palm Beach County, a former member of the board of directors of the Broward Alliance, and a former Broward Workshop member. On a state level he served on the boards of 1000 Friends of Florida and the American Institute of Architects Florida Chapter.

Prior to his appointment as DCA Secretary, he was asked by Governor Jeb Bush to serve on the 2000 Growth Management Study Commission. He quickly garnered the respect and admiration of his fellow board members establishing himself as a creative thinker and charismatic speaker.

Born in California and raised in New Jersey, Secretary Cohen attended Kent State University in Ohio where he graduated with a Bachelor of Arts degree in Architecture. He currently resides in Tallahassee, Florida with his wife, daughter and grand daughter.

Palm Beach County League of Cities

Susan Haynie

Susan Haynie is currently the president of the Palm Beach County League of Cities and serving her third term on the Boca Raton City Council. She was elected to the Council in 2000 and has served as council member and deputy mayor. She is a Florida Native and a 33-year resident of Boca Raton. Susan is a graduate of Lynn University and holds certification in Traffic Engineering Studies from Georgia Institute of Technology and Northwestern University. She is a licensed general contractor and a licensed community association manager.

Susan has been a successful professional in the construction and development industries in South Florida since 1982. She serves on several state and county boards including the Florida Transportation Plan Steering Committee, Florida MPOAC Governing Board, Florida League of Cities Board of Directors, Treasure Coast Regional Planning Council, South Florida Regional Transportation Authority CAC, Gold Coast League of Cities, Palm Beach County Metropolitan Planning Organization, and the Palm Beach County Intergovernmental Coordination Program.

Business Development Board

Charlie Rutherford

Charles "Charlie" E. Rutherford is the chairman and managing director of Rutherford Mulhall, P.A., a 23 lawyer multipractice firm based in Boca Raton, with additional offices in West Palm Beach, Palm Beach Gardens and Fort Lauderdale. His areas of specialization include real estate law and corporate law. Charlie is AV rated, indicating the highest level of professional excellence, through Martindale Hubbell's peer review rating system. A graduate of the University of Michigan (B.A. 1967) and Wayne State University (J.D. 1970), where he was a member of the National Moot Court Team, Charlie is a member of the Michigan Bar, Florida Bar and the Colorado Bar, as well as local Bar Associations. He is also admitted to practice before the U.S. District Court,

Eastern District of Michigan, the U.S. District Court, middle and southern districts of Florida and the U.S. Tax Court.

Active, Charlie has served as director of the Boca Raton Chamber of Commerce, chairman of the United Way, and campaign head for the Boca Raton American Red Cross Chapter. He is a current board and executive committee member of the Centre for the Arts at Mizner Park, Inc.

Likewise, Charlie is involved in the business community. He was named 2005-06 Business Leader of the Year by the Greater Boca Raton Chamber of Commerce. He is the 2005-06 Chair of the Business Development Board of Palm Beach County, where he is also a director, board member and executive committee member. He is also director and board member of the Economic Council of Palm Beach County, a member of Rotary International, Central Club of Boca Raton, the Jupiter-Tequesta-Juno Beach Chamber of Commerce, the Palm Beach Chamber of Commerce and the Greater Boca Raton Chamber of Commerce. He is a member of BACPAC and a member and director of BIZPAC.

Looking Ahead: Assessing the Economic Competitiveness of Palm Beach County

Greta von Unruh

Greta von Unruh is responsible for coordination and day-to-day direction of EDRI's economic development research and economic development programs. Prior to joining EDRI, Ms. von Unruh was program associate for the John D. and Catherine T. MacArthur Foundation, where she administered the grant-making process for departmental programs totaling \$2 million annually. Previously in her career she has been a project manager for the Collins Center for Public Policy, Palm Beach County Planning Division, and a community organizer with the Local Initiatives Support Corporation.

Ms. von Unruh has won annual achievement awards for housing production from the Local Initiatives Support Corporation and for community organizing in Palm Beach County. She is a recipient of the NaCo Award, which recognizes her efforts in creating an outstanding government program in Palm Beach County. Her civic and volunteer activities include serving on the Ivey Green Housing Authority Board in Riviera Beach and acting as a counselor for local foster care and adoption agencies. A Palm Beach County native, Ms. von Unruh is a graduate of Florida Atlantic University with a bachelor's degree in social work and earned a master's degree in social work from Barry University.

Daniel J. Hodge

Daniel J. Hodge is a Senior Economist with Cambridge Systematics, Inc. with over 10 years of experience in economic development analysis, regional economic modeling, benefit/cost analysis, and public finance. He is currently the project manager for the Palm Beach County and Southeast Florida economic competitiveness research projects for the Economic Development Research Institute (EDRI). Mr. Hodge has played key roles on economic development assessment and strategy studies in Kansas, Florida, and Mississippi. For the Florida Chamber of Commerce Foundation, he served as the deputy project manager for the New Cornerstone economic development study that assessed the performance of the Florida economy over the past decade and generated specific recommendations to guide economic development policy over the next 10 years. Prior to joining Cambridge Systematics, Mr. Hodge worked as an

economic analyst at Regional Economic Models, Inc. (REMI). He received Master's degrees in Applied Economics and Public Policy from the University of Michigan, and a Bachelor's degree in Economics and Business from Lafayette College.

Smart Growth & Transportation Session

Mike Sizemore

Mike Sizemore is the founding partner of Sizemore Group, a 31-year-old architectural firm in Atlanta. Mike has the rare gift and training to pull together many seemingly disparate ideas from diverse people and then expressing these ideas in a coherent, fresh, harmonious architectural design which draws people together, excites them, and provides them with a common focus. The excitement of the designed "vision" attracts additional resources and support to each project, as did the Centennial Olympic Park, and Smyrna Town Center, which won the Urban Land Institute's Award of Excellence.

Mr. Sizemore's focus has led him into projects that need a sense of community - from college campuses, to entire new town centers, to the headquarters of major institutions. His design responsibilities extend into the contractor/architect/owner/working relationship because "it's what gets built that counts."

He is a graduate of both Georgia Tech University and Carnegie Mellon University.

Dr. Reid Ewing

Reid Ewing is Associate and Research Professor at the National Center for Smart Growth, University of Maryland. Ewing has written books for the major planning and development organizations: *Developing Successful New Communities* for the Urban Land Institute; *Best Development Practices and Transportation and Land Use Innovations* for the American Planning Association; and *Traffic Calming State-of-the-Practice* for the Institute of Transportation Engineers. The two books for the American Planning Association made him APA's top selling author for many years. His study of sprawl and obesity may have received more national media coverage than any planning study ever.

Ewing holds master degrees in Engineering and City Planning from Harvard University and a Ph.D. in Transportation Systems and Urban Planning from the Massachusetts Institute of Technology. Formerly, he was as the Director of the Voorhees Transportation Center at Rutgers University, and earlier in his career, he served two terms in the Arizona legislature and worked on urban policy issues at the Congressional Budget Office. He was recently appointed Associate Editor of the *Journal of the American Planning Association* and Fellow of the Urban Land Institute.

His current projects include: planning for the continuing development of Downtown Columbia, MD (General Growth Properties); testing for a link between urban sprawl and obesity in youth (National Institutes of Health); developing new design standards for major thoroughfares in the United States (Institute of Transportation Engineers and Congress for the New Urbanism); analyzing impacts of a village development plan versus continued large lot zoning in St. Lucie County, FL (Treasure Coast Regional Planning Council); identifying and measuring urban design qualities of streets related to walkability (Robert Wood Johnson Foundation); and planning for transportation improvements in the U.S. 1 corridor through Maine (Maine Department of Transportation).

Industries of the Mind Session

Dr. Leslie M. Alexandre

Dr. Leslie Alexandre is president and chief executive officer of the North Carolina Biotechnology Center, a private, non-profit corporation established by the North Carolina General Assembly in 1984.

The mission of the Biotechnology Center is to provide long-term economic and societal benefits to North Carolina by supporting biotechnology research, business and education statewide.

Before joining the Biotechnology Center in August 2002, Dr. Alexandre was assistant director for Industrial Relations in the office of the director at the National Cancer Institute in Bethesda, Md. She was responsible for building relationships with the private sector and facilitating the development of scientific collaborations with industry to accelerate the progress of cancer research.

From 1995 to 1998, Dr. Alexandre was vice president of Corporate Affairs and Marketing for Oncormed, Inc., a provider of cancer-related genetic testing and pharmacogenomic services, in Gaithersburg, Md. Previously she served in senior health policy positions for two U.S. senators and as the primary liaison between Electronic Data Systems and the Washington, D.C. health policy community.

She spent the first half of her career consulting Fortune 500 employers and other major health care payers on matters related to medical spending and utilization. Dr. Alexandre earned a bachelor's degree from the College of Letters and Science at the University of California at Davis and a master's degree and a doctorate from the School of Public Health at the University of California-Los Angeles.

Dr. Alexandre serves on numerous boards, including the NC Board of Science and Technology, NC BIO, the Council for Entrepreneurial Development and the Advisory Council for the NC Museum of Natural Sciences. She is a founding member of the RTP Affiliate of the Healthcare Businesswomen's Association and a member of its advisory board. She holds adjunct faculty appointments in the Department of Health Policy and Administration at the UNC Chapel Hill School of Public Health and the Department of Business Management at the NC State University School of Business.

Dr. Alexandre is a recipient of the Council for Entrepreneurial Development's 2005 Chairman's Service Award, the Triangle Business Journal's 2004 Women in Business Award and the Business Leader's 2003 Women Extraordinaire Award.

Mary M. Young

Growing up in rural Louisiana as the daughter of a research pathologist and an emergency room nurse, Mary has had a 25 year career in technology. She began her career with the Bell System in Jackson, Mississippi after completing her BBA and MBA at Millsaps College in Jackson.

Currently the IBM Miami location leader, she will provide the leadership for IBM in the Miami area, linking activities with strategic IBM initiatives, and leveraging the resources of IBM to achieve strategic goals.

She had held a variety of leadership positions at AT&T Communications and Price Waterhouse Consulting before joining IBM fifteen years ago. Mary is currently the most senior marketing professional for the North American Sales and Distribution Sector with responsibility for managing Office Depot worldwide. Under her leadership, this team is responsible for sales and services provided by IBM, with a focus on application development, project management, systems integration, and general system support services.

Prior to assuming these duties, she held a variety of client sales and distribution leadership roles including the Client Unit Executive for South Florida (January 2001-February 2003) and Client Unit Executive Florida (February 2003 October 2003). During her career, Mary has held a variety of technical consulting positions including acting CIO for South Florida.

Career highlights include two IBM America's Leadership Awards, Client Executive Certification World Board, Golden Circle, and Transportation VP Leadership.

She is a graduate of Leadership Miami, was chosen as a Miami-Dade Up & Comer and is currently the president of the YWCA of Greater Miami. The first female chair of the Coral Gables Community Foundation, Mary is an active community servant and serves on the Citizen's Board of the University of Miami, the board of Goodwill Industries of South Florida, Dade Heritage Trust (DHT)'s Executive Committee, on the board of CHARLEE Homes for Children, the United Way Campaign Cabinet, the Coral Gables Parking Board and the Advisory Board of the Great Florida Bank.

With the recent award of a new 501c3 to support the Miami-Dade Public Library System, she ,will be their new foundation's "founding" chair.

Quality of Place Session

Clay Henderson

Clay Henderson practices in the areas of real estate, environmental law, and land use. He has extensive experience in conservation land acquisition and planning and has negotiated the acquisition of over 250,000 acres of lands now part of national and state parks and preserves.

Mr. Henderson has long been associated with environmental policy in Florida. Prior to coming to the firm of Holland and Knight, he was President of Florida Audubon Society, the state's oldest and largest conservation organization. He served on the Florida Constitution Revision Commission and sponsored the Conservation Amendments which were ratified by Florida's voters in 1998. He co-authored the "Save Our Everglades" constitutional amendments ratified in 1996. He developed the first county endangered lands acquisition program and helped launch Preservation 2000 and Florida Forever, the nation's premier conservation programs.

Among Mr. Henderson's many public service positions, he was elected to two terms on the Volusia County Council with a year as chairman. He has also received gubernatorial appointments as chairman of the Florida Greenways Commission, chairman of the Florida Pollution Prevention Council, Florida Communities Trust, Property Rights Study Commission, Administrative Procedure Act Review Commission, Save the Manatee Committee, and Constitution Revision Commission. Other public service positions include: member of the East Central Florida Regional Planning Council, chairman of Volusia County Water Cooperative and St. Johns River American Heritage River Initiative Steering Committee.

Mr. Henderson is active in the community currently serving on the board of directors of the Florida Conservation Alliance, Florida International Festival, Citizens for a Scenic Florida, Lively Arts Center, St. Johns River Alliance, and the board of advisors of the Trust for Public Land. He has

received numerous public service awards from groups including: the Nature Conservancy, Florida Wildlife Federation, Sierra Club, Florida Audubon Society, Museum of Arts and Sciences, Stetson University and League of Women Voters.

Mr. Henderson was admitted to practice law in the state of Florida in 1980. He received his bachelor's from Stetson University and his juris doctor from Cumberland Law School in Birmingham, Alabama.

Charles C. Bohl, Ph.D.

Dr. Charles C. Bohl is a research associate professor in the School of Architecture at the University of Miami, where he teaches the planning, design and development of livable communities and serves as director of the Knight Program in Community Building. He is an expert on new town centers and main streets and is the author of "Place Making: Developing Town Centers, Main Streets and Transit Villages", a best-selling book published by the Urban Land Institute. Dr. Bohl has lectured and consulted widely on planning, urban design and place making in the U.S. and abroad.

Dr. Bohl directs all aspects of the Community Building Program, which brings together outstanding community leaders, real estate professionals, policymakers, designers, and other professionals for seminars and workshops on real estate development, place making and community building. The Community Building Program offers executive education courses that blend the fundamentals of real estate development with the school's expertise in place making and livable community design, providing continuing education opportunities for professionals from the community building professions that lead to certificates and advanced degrees. Dr. Bohl has conducted research sponsored by a variety of foundations including the Robert Wood Johnson Foundation, the Fannie Mae Foundation, the John S. and James L. Knight Foundation, the Z. Smith Reynolds Foundation, and the Urban Land Institute. Prior to his academic career Dr. Bohl worked as an economic developer in upstate New York.

Appointments

Research Associate Professor Director, Knight Program in Community Building University of Miami School of Architecture (2000 - present) Chair of the Academia Committee and member of the Executive Committee for the Urban Land Institute's SE Florida/Caribbean District (2004 - present) Instructor, Univ. of North Carolina at Chapel Hill (UNC) Dept. of City & Regional Planning Instructor, North Carolina State University's School of Design Senior Research Associate, UNC's Center for Urban and Regional Studies Senior Fellow, Weiss Urban Livability Program at UNC

Education

Bachelor' degree, New York University
Master's degree in City and Regional Planning, University at Albany (NY)
Ph.D., City and Regional Planning, UNC-Chapel Hill.

International Investment Session

Gary Schumann

Gary Schumann represents Enterprise Florida, the official economic development and trade promotion organization of the State of Florida. Enterprise Florida is a not-for-profit corporation that supplanted the Florida Department of Commerce in 1996; its chairman is Governor Jeb

Bush. The organization facilitates job creation in the state by promoting exports of Florida manufactured goods and assisting companies to establish in the state of Florida. Enterprise Florida - headquartered in Orlando - operates a network of 13 international offices. Its international unit is based in Coral Gables.

Mr. Schumann serves as Director of International Business Development for Enterprise Florida. In this capacity, he promotes Florida as a business location to international firms, and assists them to establish or expand operations in the state. He has assisted a number of large-, medium- and small-sized firms from around the globe to set up manufacturing, distribution, and other types of operations throughout the state.

Before joining Enterprise Florida, Mr. Schumann worked in international programs at Beacon Council - the economic development organization of Greater Miami - and in various assignments in Japan, Indonesia, and Saudi Arabia.

Mr. Schumann earned his Masters Degree in International Affairs at Columbia University's School of International Affairs in New York City. He also studied as a Fulbright Scholar at the University of Cologne in Germany.

James P. Morris

Jim Morris is the southeast regional director for the Business Development Division of the Export-Import Bank of the United States (Ex-Im Bank), a full-faith and credit U.S. government agency. Ex-Im's mission is to promote exports of U.S. goods and services through a variety of programs including an export credit insurance program, a loan and guarantee program, and a working capital guarantee program.

Jim's career spans 30 years and includes experience in both the export credit insurance field and the investment, commercial and international banking fields.

Jim holds BS and MBA degrees from Marquette University and has authored the chapter on "Export Financing" for a college textbook, International Banking: Principles and Practices, Praeger Publishers, New York, 1983.

Agribusiness, Equestrian & Food Session

Dr. Fredy Altpeter

Univ. of Florida, Agronomy Department, Laboratory of Molecular Plant Physiology, Tel.: 352 392 1823 ext. 204, 216 or 218 Fax: 352 392 7248, Email: faltpeter@mail.ifas.ufl.edu

Employment: 2001-present Assistant Professor Agronomy Department University of Florida 1997-01 Research Group Leader Plant Genome Resource Center IPK Gatersleben 1994-97 Research Associate Horticulture Department University of Florida 1991-94 Research Assistantship Plant Breeding Department at the University Hohenheim

Educational Background: Dr. sc.agr. 1994 Plant Breeding and Biotechnology Univ. Hohenheim, Germany Dipl. Ing. agr. 1990 Crop Science Univ. Hohenheim, Germany Farm Manager 1989 Crop and Animal Production Farms and estates in Germany

Courses Taught: AGR 5307, Molecular Genetics for Crop Improvement FOR 6934 Section 6269 Plant Molecular and Cellular Biology

Grants and Awards (last 4 years): 1,982,316 US\$

Professional Memberships:

Editorial Board Crop Science
Sigma Xi
Gamma Sigma Delta
American Society of Agronomy,
Crop Science Society of America
International Turfgrass Society
International Society of Plant Molecular Biology

Mason Phelps

Mason Phelps, Jr., Founder & President of the Phelps Media Group, has been in the public relations business for most of his life. It is only recently that he formalized his work and launched his own company. Mason brings to his firm a flair for thinking outside the box. He has been featured in many magazines for his equestrian activities as well as his ability to produce events and raise funds for charitable organizations. Mason's network of people extends from coast-to-coast in the U.S. and also includes Europe, which translates into a network of media outlets nationally and internationally. On every project, he is committed to getting the message out to the world. Mason and his Phelps Media Group, Inc. provide an exciting and innovative dimension to the field of public relations.

Total Education Session

David S. Chernow

David S. Chernow is currently the president and CEO of JA Worldwide, the world's largest and fastest-growing nonprofit organization dedicated to educating young people about business, economics and the free enterprise system. He has served in this new role since January of 2004, originally serving as president and CEO of Junior Achievement, Inc. (United States) since July of 2001.

He leads JA Worldwide into the 21st Century by providing and executing the organization's strategic vision to impact more students with its kindergarten through grade 12 programs. His focus is strategic development, worldwide board engagement and securing resources to meet the ever-increasing demand for JA nationally and internationally.

Previously, Mr. Chernow was the president of the Physician Services Group at publicly traded US Oncology responsible for the operational and developmental management of its physician network consisting of more than 850 physicians in 60 practices in 26 states. The Physician Services Group oversees 73 comprehensive cancer centers, 450 sites of service, 5,100 clinicians and 8,000 employees.

Mr. Chernow was the original co-founder of American Oncology Resources (AOR) in 1992 and served as chief development officer to AOR prior to the merger between AOR and another company to form US Oncology in 1999.

Prior to AOR, Mr. Chernow spent nine years in the real estate services business including the sales, marketing and development of commercial real estate. He earned his JD at Pepperdine University and his undergraduate degree from UCLA.

John W. Koenig

John Koenig is founder and president of O-Force, a non-profit, business and education partnership established in 2001 to strengthen Central Florida's workforce. O-Force strives to align education programs in public and private schools, K-20, with the workforce needs of the region's employers and economic development objectives.

In his current role, Mr. Koenig is addressing many of the concerns he raised during a long and distinguished career as a journalist covering business, the economy and public policy issues in Florida. That career included positions as political editor and chief economics writer for Florida Trend, the statewide business magazine, executive editor of Maddux Publishing in the Tampa Bay area, and business columnist for the Orlando Sentinel. Mr. Koenig received numerous professional honors as a journalist, including the American Bar Association's Gavel Award for investigative reporting, the Robert F. Kennedy Award for community service, and Lincoln University's Unity Award for national economics reporting.

A native of Ohio, Mr. Koenig received his bachelor's degree in journalism from the University of Illinois. He studied economics reporting at the Knight Center for Specialized Journalism at the University of Maryland and is currently pursuing a master's degree in business administration at the Crummer Graduate School of Business at Rollins College.

Frank T. Brogan

Frank T. Brogan became the fifth president of Florida Atlantic University in March 2003. Previously, he was lieutenant governor of Florida, the state's commissioner of education, and superintendent of schools in Martin County. He received a bachelor's degree in education from the University of Cincinnati in 1976 and a master's degree in education at FAU in 1981. His goals for Florida Atlantic University include supporting its continued growth as an important center of teaching, research and public service activities; increasing access to higher education across the University's seven-county service region; encouraging diversity in FAU's student body, faculty and staff; supporting world-class research initiatives; fostering close, mutually supportive relationships with the communities the University serves; and making FAU an ever-stronger engine of economic development for South Florida.

Dr. Dennis P. Gallon

Dr. Dennis Gallon has been the President of Palm Beach Community College since 1997. Formerly, Dr. Gallon has served as Campus President, Associate Vice President of Instruction, and Dean of Liberal Arts and Sciences at the College of Jacksonville, Kent Campus. He has Bachelor degrees in Business and Education and a Master's degree in Business. In 1975, he received his Ph.D. in Philosophy at the University of Florida. Dr. Gallon is dedicated to various civic organizations, including: Forum Club of the Palm Beaches, Board of Directors; Urban League of Palm Beach County, Board of Directors; School Readiness Coalition of Palm Beach County, Board of Directors; Business Development Board of Palm Beach County, Board of Directors; Economic Council of Palm Beach County, Inc., Ex-Officio Member; Workforce Alliance of Palm Beach County, Board of Directors.

Dr. Art Johnson

Dr. Art Johnson has served as Superintendent of the Palm Beach County School District since 2001, the 4th largest school district in Florida and the 14th largest in the United States. The

District, which covers a geographic area approximately the size of Rhode Island, is currently serving over 150,000 Kindergarten - Grade 12 students and 3,000 Pre-Kindergarten students in its 143 schools. There are approximately 19,000 employees and an annual budget of \$1.84 billion.

Housing Session

Lisa Maxwell

Lisa Maxwell served as the director of Governmental Affairs for the Builders Association of South Florida for 15 years before becoming its executive director in 1997. Her responsibilities included all lobbying activities on behalf of the development industry in South Florida. Ms. Maxwell worked on legislation relating to all aspects of growth management, affordable housing, building code regulations, and other issues relating to the housing industry. She interacted with numerous regulatory agencies including federal, state and local legislative agencies. Ms. Maxwell served as the Builders Association of South Florida's executive director until November 2000, when she accepted a position as the director of Redevelopment-South Florida for the Lennar Corporation. Ms. Maxwell has been charged with the responsibility of generating all redevelopment activities in South Florida for the Lennar Corporation. These activities include mixed-use, in-fill, urban regeneration, affordable housing, and the creation of public/private partnerships for the redevelopment of inner cities.

Vincent F. O'Donnell

Vincent F. O'Donnell is vice president of preservation at the Local Initiatives Support Corporation, a national nonprofit support organization. There he heads a major national initiative to support the preservation of at-risk affordable multifamily housing. Prior to joining LISC, Mr. O'Donnell was director of development at Community Economic Development Assistance Corporation (CEDAC), a quasi-public corporation providing technical assistance to nonprofit housing developers in Massachusetts, where he conducted policy development and research on the preservation of federally assisted multifamily housing and assisted nonprofit organizations to convert HUD subsidized property to nonprofit or cooperative ownership and to produce new affordable housing.

Prior to joining CEDAC, Mr. O'Donnell was executive director of Homeowner's Rehab, Inc. and Cambridge Neighborhood Apartment Services, Inc., two nonprofit housing development corporations. He has been actively involved for over 25 years in other programs for the management and redevelopment of HUD assisted housing developments.

Mr. O'Donnell is a facilitator for the National Preservation Working Group, an affordable housing preservation coalition supported by the National Housing Trust. He serves on the boards of directors of several affordable housing-related organizations, including the Citizen's Housing and Planning Association in Massachusetts, a statewide affordable housing advocacy coalition, the Community Development Trust, a real estate investment trust specializing in affordable housing and community development and the National Affordable Housing Preservation Associates, which promotes the long-term preservation of at-risk federally-assisted affordable housing in rural areas. Mr. O'Donnell is also on the advisory committee of the Newton Community Development Foundation, an affordable housing development organization in Newton, Massachusetts.