



# PBC DAY

## News!

January 9-10, 2024  
September 2023  
Volume 20, Issue 2

Join Us In Promoting  
Palm Beach County  
Legislative Issues  
In Tallahassee

In This Issue  
Legislative Update  
2023 Photo Gallery

*New!*



**Eventify**

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PBC Day App



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Public Affairs Department

## PBC Day 2023 Glittered Like Gold



*Senator Gayle Harrell meets with Palm Beach County Commissioners, Administrator Baker and staff.*

Palm Beach County Day 2023 was a great success! Our theme of “Legislate 23” was a lot of fun and you can check on the progress of our legislative priorities as well as some great photos inside.

Plans are already underway for Palm Beach County Day 2024. Our theme for 2024 will be “Palm Beach County: What A Ride” and will focus on Palm Beach County’s transportation priorities. Henry Morrison Flagler made Palm Beach County a destination by building his railroad. Transportation is at the heart of Palm Beach County, so we hope you will help us celebrate our rich transportation heritage in Tallahassee during Palm Beach County Day taking place January 9-10, 2024.

Please stay up-to-date with the latest information on Palm Beach County Day 2024 at our website: [pbcgov.com/pbcday](https://pbcgov.com/pbcday).

For PBC Day 2024 sponsorship opportunities, please see the insert inside this newsletter or you can email: [PBC-DaySponsor@pbcgov.org](mailto:PBC-DaySponsor@pbcgov.org).

# Important Information for PBC Day 2024

Palm Beach County Day 2024 is already being planned. The dates for the next Palm Beach County Day are January 9-10, 2024. Our hotel blocks have been reserved as well as the spaces at the Capitol.

There are already a few exciting developments in the planning. Here's what's new so far:

- Palm Beach County Day 2024's theme will be: "Palm Beach County: What A Ride" and will focus on transportation issues.
- The Wednesday Reception will take place under the Senate Portico and also in the Capitol Courtyard in front of the Senate Building.
- The Wednesday Reception and the Legislative Appreciation Luncheon on the 22nd Floor will use a new caterer this year! We would like to welcome Social Catering as the official Palm Beach County Day catering company! We are looking forward to a few surprises and some wonderful food!



*The Historic Capitol Building*

- Registration packets will be able to be picked up at the Aloft on Tuesday night, or in the Capitol Rotunda at the Palm Beach County exhibit on Wednesday morning.



*Palm Beach County Day 2023 guest registrant bag.*

Sponsorship opportunities are expanding and there are many sponsors who have already committed to sponsoring the next PBC Day! Check out the insert in this newsletter for sponsorship opportunities.

Keep a lookout on our website for our new event app: Eventify. Once this site launches you will be able to register for PBC Day as well as use the app during the event in January.

Stay tuned to our website for more information including sponsorship opportunities at [pbcbgov.com/pbcday](http://pbcbgov.com/pbcday).

Scan the QR code to watch our video showcasing why it's so important for Palm Beach County to go up to the Capitol.





# PALM BEACH COUNTY DAY

*What A Ride!*

**January 9-10, 2024**

## SPONSORSHIP LEVEL PACKAGES

**\$1,500   \$3,500   \$4,500   \$7,500**

**ROADWAY   RAILWAY   WATERWAY   SKYWAY**

Name recognition on printed PBC Day event materials: newsletter, program, etc.				
Website presence on PBC Day website				
Opportunity to provide promotional materials in registrant gift bag				
Opportunity to exhibit in the Capitol Rotunda				
Lodging priorities at the Double Tree Hotel	<i>2 rooms</i>	<i>2 rooms</i>	<i>3 rooms</i>	<i>4 rooms</i>
Registration & event tickets	<i>2 tickets</i>	<i>2 tickets</i>	<i>3 tickets</i>	<i>4 tickets</i>
Organization name displayed on digital screen at PBC Day events				
Social media posts on multiple Palm Beach County platforms	<i>1 group post</i>	<i>1 individual post &amp; 1 group post</i>	<i>2 individual posts &amp; 1 group post</i>	<i>3 individual posts &amp; 1 group post</i>
Messaging in the Eventify app during PBC Day	<i>1 message</i>	<i>1 message</i>	<i>1 message</i>	<i>2 messages</i>
Logo displayed in the Eventify app on the Sponsors page				
Company description in the Eventify app	<i>50 words</i>	<i>75 words</i>	<i>100 words</i>	<i>150 words</i>
Eventify app advertisement			<i>Side menu ad</i>	<i>Inline menu ad</i>
Ad advertisement feature in the PBC Day event publication		<i>¼ page ad</i>	<i>½ page ad</i>	<i>Full-page ad</i>
Promotional photo op during the reception				
Customized takeaway sponsor gift				
Highlighted in post event video feature				

*If you're interested in a sponsorship opportunity, please call [561-355-4125](tel:561-355-4125) or email [castephe@pbcgov.org](mailto:castephe@pbcgov.org).*



# THANK YOU TO OUR PBC DAY 2023 SPONSORS

*Your support and partnership helped to make Palm Beach County Day a great success!*



# PBC Day 2023 Photo Gallery



Delray Beach Mayor Shelly Petrolia, Tri-Rail's James Scott and Assistant County Administrator Todd Bonlarron enjoy the Wednesday Night Reception.



PBC Commissioner Marci Woodward receives her Palm Beach County Day registration bag.



PBC Administrator Verdenia Baker with Jeff Atwater, Vice President for Strategic Initiatives and CFO of Florida Atlantic University



Donald Kiselewski of Florida Power and Light Company, our Platinum level sponsor for Palm Beach County Day



Maxine Sonnenschein and CEO Marc Hopin of Alpert Jewish Family Service, PBC Commissioner Maria Marino, Mayor Gregg Weiss and Commissioner Marci Woodward in front of the Capitol Building



PBC District 7's Wilneeda Emmanuel and Commissioner Mack Bernard at PBC Day Registration



# PBC Day 2023 Photo Gallery



*PBC Commissioner Sara Baxter in the Rotunda of the State Capitol*



*Wellington Mayor Anne Gerwig and PBC Commissioner Michael Barnett at the Wednesday Night Reception*



*PBC Public Affairs' Jillian Rhein with Silver Level Sponsor Boca Raton Airport Authority's James Nau*



*Florida Commerce's Deputy Secretary of Community Development Meredith Ivey and PBC Commissioner Maria Marino*



*Palm Beach County Commissioners and Administration meet with Representative Kelly Skidmore*



*PBC Public Affairs Director Lisa De La Rionda, IAFF 2928's Angelo D'Ariano, and Chief Patrick Kennedy PBC Fire Rescue Administrator*

# PBC Day 2023 Photo Gallery



*PBC Day Silver Sponsor Solid Waste Authority represented by Willie Puz and Executive Director Dan Pellowitz in the Capitol Rotunda.*



*Michelle DePotter, Bronze sponsor and CEO of AGC - Florida East Coast Chapter, picks up her tickets from the registration table.*



*Sean Pittman of Pittman Law Group, South Florida Fair Board Member and former PBC County Administrator Bob Weisman and current County Administrator Verdenia Baker enjoy the Tuesday Night Reception.*



*City of West Palm Beach Commissioner Shalonda Warren and Melissa McKinlay of Bronze Sponsor, WGI and former PBC County Commissioner*



*A sold-out crowd enjoyed the Palm Beach County Day Legislative Appreciation Luncheon.*



*PBC Commissioner Mack Bernard networking during a meeting to prepare for a day at the Capitol.*



# PBC Day 2023 Photo Gallery



*PBC Commissioner Mack Bernard and Senator Bobby Powell catch-up in the Senate offices.*



*PBC Commissioner Marci Woodward and Senator Gayle Harrell at the Wednesday Night Reception*



*PBC Commissioner Michael Barnett and Representative Mike Caruso display their PBC Day beads.*



*PBC Commissioner Sara Baxter and Housing and Economic Development's Sherry Howard prepare for a meeting.*



*PBC Director of Intergovernmental Affairs and Community Engagement Ed Chase and Gold Sponsor Discover The Palm Beaches' Sergio Piedra*



*Gold sponsor The Cultural Council showcased dancers in the Tech Lounge on the 2nd Floor Rotunda.*



# Legislative Update

The 2023 Legislative Session began on March 7th and ended as scheduled on May 5th. The first session held since last year's redistricting, the legislature convened with two new presiding officers, a large amount of freshman lawmakers, more committees than in recent years, and a Republican supermajority in both chambers.

Over the 60-day session, members of the legislature dedicated a significant amount of time to debating a variety of contentious topics including a 6-week abortion ban, universal school vouchers, immigration, permitless concealed carry, adult performances, treatments for transgender youth, and the Reedy Creek Improvement District (Disney's special district).

There were also several bills of interest relating to local government that were considered. One of these was Senate President Kathleen Passidomo's top priority, SB 102 by Senator Calatayud. This bill created a new framework for affordable and workforce housing in Florida. It also allocates a historic \$711 million in state funding to assist local governments in their efforts to encourage more attainable housing and to incentivize developers to build more units. The legislation ultimately passed with overwhelming support in both chambers and it was signed into law by the Governor in March.



Florida's local governments and their associations were also watching SB 170 by Senator Trumbull relating to local ordinances. The bill requires local governments to prepare and publish online a "business impact statement" prior to adopting certain ordinances. In addition, the bill allows challenges to ordinances based on the grounds that they are "arbitrary or unreasonable" and it gives courts authorization to assess and award attorney fees in certain civil actions filed against local governments associated with the adoption of the ordinance. The bill passed with a majority of Democrats voting against the measure in both the House and Senate.

Before adjourning the 2023 Legislative Session, lawmakers approved a record \$117 billion state budget for Fiscal Year 23-24. The largest budget in state history, it sits at about \$7 billion larger than last fiscal year and \$25 billion larger than the state spending plan was just three years ago. Our state has recently

seen massive growth in revenue from increased tax collections, a growing economy fed by an increasing population, and a huge influx of federal dollars.



This session, a total of 1,873 bills and 2,674 amendments were filed. Similar to previous years, county government was the third most frequent topic addressed by the bills filed this session. Of the bills submitted for consideration, 356 of them successfully made it through both the House and Senate.

*The Legislative Affairs Team briefs Commissioners previous to heading to the Capitol.*

